

**Issue 4  
October  
2003**

## **District 31-E Newsletter**

**“Leadership, Innovation, Education:  
Gateway to Service”**



**International Association of Lions Clubs**

### **Governor's Message**

Thank you Lions for the warm hospitality that each Club has shown me as I travel. You always comment on my schedule but yours is as busy as mine. Each club I have visited is busy with plans for dinners, golf tournaments, town festivals, and many other projects. I commend you for your hard work year after year. Remember to thank those people who continue to support our projects.

Our second District Cabinet meeting will be held at the **Safari Restaurant in Thomasville** on Thursday, October 30. The Safari is on 100 Laura Lane which is off Hwy. 109. Those using I-85 should use Exit 103 and head downtown. Laura Lane just a short distance on your right. We have had such good attendance at our other District meetings that I changed the meeting place to better accommodate us. The meal will be a Thanksgiving type meal with turkey and dressing, ham, and vegetables for \$11.00 which includes beverage and tip. You may prepay or pay at the door, but please register the number attending. We will need an accurate count of attendees. Please use the registration form at the end of the newsletter or call the District Cabinet Sec/Treas. at 704-233-5593 or E-mail your information to her at [larained336@aol.com](mailto:larained336@aol.com). You can, of course, call or E-mail your District Governor also.

We will give the Safari the number registered on Monday, Oct. 27; however if you need to cancel or find that your schedule permits you to come after that, please let either Laraine or me know. I'm sure we can make minor changes later.

### **Corrections to 2003-2004 District 31-E Directory:**

Page 12 – Churchland Lions Club - Pres. Chris Noland-Email - leave out the g  
Sec. Sarah Troublefield- Email-leave out the d

Pp 29 & 38—PID Sid Scruggs has a new e-mail address: [flynlion@carolina.net](mailto:flynlion@carolina.net)

Page 43 - I misunderstood: Dr, Jerry Bates's address is correct – 426 Country Club Blvd.  
Lexington, NC 27292.

### **White Cane Kickoff**

I already had September's newsletter done before we had our White Cane Kickoff. I thanked those who attended knowing we'd have a good turnout for that meeting. However, your participation deserves more than a mere "Thank You". I was overwhelmed at your response – more than one hundred eighty (180) of you gave of your time and made the drive to Albemarle. I applaud you! You don't know how appreciative I am.

We certainly want to thank PDG Clarence Williford and Humanitarian/White Cane Chairperson Lion Betty Hinson for their leadership during a very successful campaign. Yet, we all know that you and your Lions club members were the real workers. Please relay my thanks to your club members.

For the second year in a row, the **Thomasville Lions Club** was the top contributor in the state, giving \$15,700. They are a club of hardworking, dedicated Lions who all deserve our gratitude. Their award was presented in August at the NCLF awards banquet and we failed to even mention it at the White Cane Kickoff. We do appreciate all of you and don't know what we'd do without you. (Let's hope we don't have to find out, either.)

Club Bulletins/Newsletters – These should be going to Lion John Leister, 5704 Hoover Avenue, Indian Trail, NC 28079 or E-mailed to bejole60@juno.com.

**Membership Growth-A Leadership Opportunity**  
**By: PDG Harvey Whitley**  
**District 31E Leadership Chairperson**

Several years ago, we had an international president who told us that we did not have a membership problem, but rather a leadership opportunity when it came to increasing and sustaining membership growth. It seems that every Lions meeting I attend the theme of increasing our membership always seems to come up. Now we are beginning to talk about redistricting North Carolina in order to change from nine to six districts. Redistricting is being perceived by some as the solution to our need for membership **growth**. Taking 9,987 North Carolina Lions and splitting them up six ways instead of nine by redrawing lines on a map is not a membership solution. Bigger districts, yes. But you still have 9,987 North Carolina Lions and the same number of individual clubs.

So what can we do? Why are we having minimal success when it comes to membership growth? I have heard a lot of reason given but none seem to focus on what I think is the real reason. I read a quote recently which said, "When you get right own to the root of the meaning of the word **SUCCEED**, you find it simply means to follow through." Very few things get done unless someone follows through. You can organize membership committees and retention committees and talk about membership and retention from now until eternity. However, unless we make a commitment to follow through on what we say we will do, nothing gets done.

Perhaps we should do a better job of planning how we will solve our membership challenge opportunities. There is a saying that goes something like this "A carelessly planned project takes three times longer to complete than expected; a carefully planned project takes only twice as long." We will not solve our membership situation overnight. We can focus, however, on what we can control. If someone says no to membership, don't take it personally, just move on to the next person. Keep asking! If your club plans a membership growth night, follow up the meeting with phone calls or contacts within a few days after the meeting. Follow through! The after meeting follow-up is the most effective way to finish the recruitment process and get new members. This is a proven fact.

If someone asked you if you are willing to go out and recruit a new member, you will likely say yes. Here is where I think we don't follow through. The poet Robert Frost once penned, "The world is full of willing people; some willing to work, the others willing to let them." Which one are you? We need to follow through on our plans if we are to be successful.

**Lions World Sight Day**

Join Lions Clubs around the world by sponsoring local activities and programs to educate your community about the need to conquer preventable blindness and preserve sight. Clubs can schedule activities either on October 9 – **Lions World Sight Day** this year – or any time during October.

## Upcoming Events

- |  |  |
|--|--|
| Oct. 3 - Southmont Bingo   | Oct. 27 - Zone 4 Meeting<br>Harrisburg Lions Den                                   |
| Oct. 3 - Vision Van, Monroe  | Oct. 30 - District Cabinet Meeting<br>Safari Rest., Thomasville                    |
| Oct. 4 - Vision Van, Monroe<br>Marshville Fishing Rodeo  | Nov. 1 – Churchland Chicken Stew<br>Welcome Breakfast @ Jack's<br>Midland Barbecue |
| Oct. 6 - Fair Grove Par 3 Golf   | Nov. 22 – Thomasville Pancake Breakfast  |
| Oct. 8 - Davidson County Fundraiser  | Nov. 29 – Denton's Miss Denton   |
| Oct. 10 – Norwood's Spaghetti Supper   | Dec. 13 – Vision Van, Waxhaw   |
| Oct. 11 – Harrisburg All You Care to Eat Breakfast   |  |
| Oct. 18 - Waxhaw's Blind Golf Tournament<br>Odell Barbecue<br>Arcadia's 2 <sup>nd</sup> Annual Gospel Sing |  |

## Club News

Salisbury Lions Club has changed its meeting time to 12:00noon until 1:00 pm to more nearly coincide with members' lunch hour and will be an incentive to prospective members.

## New Members

<u>Club</u>	<u>New Member</u>	<u>Sponsor</u>
Fair Grove	Lisa Trent	Scott Johnson
Harrisburg	Frank Canup	David McGuirk
Hasty	Charles Andrew Darr	Pat Darr
Midway	Donna Williams	Chuck Romine
Unionville	Sandra Carriker	Patsy Carriker

We express our sympathy to PDG Jim Chandler in the death of his wife **Lion Delores Chandler** on September 18, 2003. Delores was a hardworking Lion and will be missed by all of us.

## *Let's Go Fishing*

The VIP fishing tournament is a go!! Things will be different this year and there might be a few inconveniences and some glitches – but we promise a memorable – and pleasant experience – for our VIP guests.

We lost the use of four of the five piers and we lost two hotels in the Hurricane. But, the Lions and the Outer Banks business community have stepped up to the challenge to help us make sure we do not disappoint those we serve, who have been looking forward to this trip for a year.

In our educational program and with the VIP's we encourage them to overcome their handicaps and stretch themselves to meet challenges. How can we as Lions do any less?

We have picked up a couple of extra boats and will use a NC Wildlife pier that is as good or better than those we were using – only this one is a sound fishing pier. The headquarters pier will be Avalon Pier in Kill Devil Hills.

Please share our excitement with others that the Lions, business community, and supporters of this project are resilient and ready to get back to normal after being ravished by Hurricane Isabel. We greatly appreciate the calls

of encouragement for us personally and those expressing concern about how we fared in the storm and its aftermath.

One concern we still have is knowing our expenses will be up and adopt-a-fisherman donations down locally because many are giving to the Hurricane victims. Anyone individually or any club that can help financially can send donations to: NC Lions VIP, c/o Gwen White, Executive Director, PO Box 676, Kill Devil Hills, NC 27948. Her phone number is 252-441-4966.

### **Boys and Girls Homes Civic Day 2003**

Hello Friends of Boys and Girls Homes,

Greetings from the staff and children of the Homes! We hope you're all doing well. Thank you for your interest in and encouragement of our efforts to make a difference to children in need.

I'm writing to invite you to the 2003 CIVIC CLUB DAY on Saturday, Oct. 11, 2003. Civic Club Day is a celebration of the involvement of our civic club partners in the growth of the homes as an agency that helps needy children. Additionally, Rotary "Harvest Train" and Kiwanis Family Day will be held in conjunction with this day.

Registration and drop off of items for the cottages/Country Store begins at 9:00 a.m. at the Boys and Girls Homes Exhibition Center. Welcoming activities will be held in the Exhibition Center beginning at 10:30 a.m. At approximately 11:15 a.m., we will move to the main campus where groups can visit and tour their cottage and the other campus facilities, particularly the Solomon Emergency Care Center and Leamon Rogers Memorial Chapel. Lunch will be served on the grounds at approximately 12:00 p.m.. At 1:00 p.m., Boys and Girls Homes President/CEO Bill Thompson and recently published author will present a program of home style Wit and Wisdom in the Leamon Rogers Memorial Chapel as a close to the day. Goodbyes and departures will ensue following the entertainment.

Groups may wish to share information about their organizations and are welcome to put up displays and club literature in front of their cottages during the day. There is no charge to participate in "Civic Club Day" but we request that guests RSVP by calling Jean Jordan at 910-646-3083 or by email at [jean.jordan@boysandgirlshomesofnc.org](mailto:jean.jordan@boysandgirlshomesofnc.org). Dress is casual.

Boys and Girls Homes is easily accessible. The Homes are located approximately 10 miles east of Whiteville and approximately 38 miles west of Wilmington just off hwy 74-76. To get to the Exhibition Center, take the Lake Waccamaw/Boys and Girls Homes exit (Chaunceytown Road) and turn right at the first paved road. The EC is approximately 200 yards on the left.

Please review this at your next club meeting so everyone can attend! We look forward to seeing you and thanks again for all your encouragement!

Larry W. Hewett  
Director of Communications  
Boys and Girls Homes of NC, Inc.

#### **Sight Night**

Lions and Leos across North America are encouraged to work with community partners to collect used eyeglasses during Sight Night. This annual event takes place on or around Halloween. To get started with your collection, visit [www.sightnight.org](http://www.sightnight.org)

### Driving with Diane

October 2	Gold Hill Lions Club	Nov. 6	Waxhaw Lions Club
October 3	Vision Van- South Piedmont Community College	Nov. 7	NCLF Executive Board State Council Caucus
October 4	Vision Van – Union Power Health Fair at Wingate U.	Nov. 8	State Council Meeting
October 8	Davidson County Fundraiser	Nov. 9	NCLF Board Meeting
October 9	Churchland Lions Club	Nov. 10	Mt. Pleasant LEO Club Denton Lions Club
October 12	NCLF Executive Board	Nov. 13	Stanfield Lions Club
Oct. 13-16	VIP Fishing Tournament Nags Head	Nov. 17	Indian Trail Lioness Club
Oct. 20	Cleveland Lions Club	Nov. 18	Oakboro Lions Club
Oct. 21	Spencer Lions Club	Nov. 20	Landis Lions Club
Oct. 23	Linwood Lions Club	Nov. 24	Southmont Lions Club
Oct. 27	Zone 4 Meeting, Harrisburg	Nov. 25	West Lexington LC
Oct 28	Franklin-Ellis Lions Club	Dec. 4	Union County VIP Christmas Party
Oct. 30	District Cabinet Mtg Safari Rest., Thomasville	Dec. 9	Rowan County VIP Christmas Party
Nov. 4	Rockwell Lions Club	Dec. 18	VAVS Christmas Party

### USA/Canada Forum

Portland, Oregon is a beautiful place. Harvey and I just wish we had had time to do some sightseeing while out there. The Forum kept us pretty busy and we were able to steal away only for a couple of hours on Saturday afternoon. We rode the free light-rail downtown as far as we could and stopped by the Saturday Market on the way back.

The motivational speakers were very, very inspiring. Imagine our surprise to find out that one, **Emory Austin**, is from Charlotte, NC. **Wally Amos** is no longer associated with Famous Amos cookies, but next year look for **Aunt Della's** cookies in your neighborhood Wal Mart store.

The seminars were great. Of course, the big push was on membership growth with heavy emphasis on women's and minorities membership. We came home with some really good ideas. Next year's Forum will be in Reno, Nevada. Harvey and I have already registered for it. If you can, you should try to attend. It is a good learning experience.

### Peace Poster Contest

I hope that you have your Peace Poster Kit. Get it to an art teacher, Scout leader, church youth leader, or another youth leader as soon as possible. Students must be 11, 12, or 13 years of age on November 15, 2003. Eligible birth dates are November 16, 1989 through November 15, 1992. This year's theme is "**Create a Brighter Tomorrow**". What a great way to reach young people.

November 15 is the deadline for sending one winning poster per contest sponsored to me.

**DON'T MISS OUT!**  
**Football - Lions Club Day at Wake Forest University**

Wake Forest University and the Lions of District 31-D invite all NC Lions MD-31 members, LEO Club members, and the entire Lions family to enjoy a special day of fellowship, food, and ACC football. For ticket information or to order by phone, call 1-336-758-5010.

**Memorials & Honorariums**

At their meeting in Charlotte on August 10, the NCLF Directors approved November, 2003, as Memorials and Honorariums Month. Education and promotion for that objective are now in progress.

During this emphasis, focus will be on the merits of memorial and honorarium giving. Special promotion will abound, materials will be distributed, and district memorial and honorarium chairpersons will be contacting clubs to schedule a program. Clubs and individuals alike will be encouraged to participate through a contribution to our foundation in someone's recognition.

Memorial or honorarium giving is a very simple process. With appropriate forms available, the donor only needs to complete basic information related to donor and person being recognized. Payment may be by check or charge card. Notification of the gift is made to the honoree or the family of the deceased by the NCLF staff.

Memorial or honorarium gifts may be designated for any NCLF program or service: Camp Dogwood, canes, scholarships, clinical eye research, etc. Any donation not otherwise designated will be credited to humanitarian/white cane. Regardless of designation, all donations are credited to the donor's Lions Club. What an excellent way to give your White Cane a boost!

Most of us do not say "thanks" or express gratitude as often as we should. Yet all of us can identify that special person or persons who have been or who are that positive influence in our lives. This special time of emphasis on memorials and honorariums will give us that opportunity. It will also be a unique way of putting the Thanksgiving spirit into action.

And then there is the tax factor. With the end of the calendar year approaching, November will be a good time to make a tax deductible contribution prior to Christmas and the end of year rush.

Please contact your district Memorials & Honorariums Chairperson (Lion Betty Shaver) to learn of this year's M & H goal and strategies as well as the November promotion.

Jerry L. Austin, PDG  
State Chairperson  
Memorial & Honorariums Committee

**Liberty Day Kids**

The Liberty Day Kids project (kids teaching adults about the US Constitution) has gotten new members for many clubs. Many other service clubs have noted this and are now using the project for that purpose. Lions clubs all the country have been doing this with great success. They have been getting a lot of publicity from newspaper and radio stations (only one group has gotten on TV).

Select a volunteer from your Lions Club who would gather a team of Liberty Day Kids (2-4 kids/team, ages 10-12 years old). These kids would reasonably familiarize themselves with 24 questions and answers directly out of the text of the US Constitution that are on 3"x5" cards. For example: How many years in a US Senator's term of office? What are the five rights in the First Amendment to the Constitution? (absolutely no opinions or interpretations).

On December 13, 2003, teams of Liberty Day Kids from throughout America will be going into their local US Post Office, with the permission of the postmaster, to quiz customers waiting in line about the Constitution and will give out **FREE** Liberty Day booklets containing only the Declaration of Independence and US Constitution.

Kids could come from our own children or grandchildren, Webelos in the Cub Scouts, Juniors in the Girl Scouts, YMCA/YWCA, Boys and Girls Clubs, Big Brothers/Big Sisters, 4-H clubs, and youth pastors at churches. Maybe a local business would publicize this to their employees? Parents of kids from any group would make great Lions.

Liberty Day Chairperson **Lion Laraine Dupree** will be glad to tell your Lions Club more about the logistics of participating in this program. It sounds like a long way off, but really it isn't. If we are going to pull this off all over the country, we need to start *now*. Call (704-233-5593) or e-mail ([larained336@aol.com](mailto:larained336@aol.com)) her today.

**Be sure to read about this program in the September issue of *The Lion*.**

### Mid-Winter Convention

Our Mid-Winter Convention will be here before we know it. Mark January 23-24, 2004 on your calendar. Please start collecting your auction items and door prizes now. Remember your Club gets White Cane credit for funds from auction items. Friday Night Fun Night will continue to be a free evening. The committee is planning great entertainment and informative seminars.

### Opportunity Knocks!!!!

How privileged the 2003-2004 State Council of Governors is to have secured **Dr. Tae-Sup Lee, President of Lions Clubs International**, as Keynote Speaker for their 81<sup>st</sup> Annual State Convention. It will be held on March 5-6 in Fayetteville. What an opportunity this presents to all the Lions of North Carolina; especially our District Governors and Vice District Governors.

I'm sure you are aware that in hosting the 81<sup>st</sup> Annual State Convention, we have a unique opportunity to demonstrate how "Innovative" we are in making this event the best ever. I encourage each Lions Club to consider purchasing an ad for the Convention Program. The opportunity exists to have 100% participation from the Clubs in our District. Contact the District Governor for an application, I'll print next issue when space allows.

Registration Form for District Cabinet meeting at Safari Restaurant in Thomasville

Club \_\_\_\_\_ Number attending \_\_\_\_\_ x \$11.00 = \_\_\_\_\_  
Name(s) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please send registration to: Lion Laraine Dupree  
Dist. Cabinet Sec/Treas.  
PO Box 485  
Wingate, NC 28174

Registrations due by October 26, 2003



**Lion Laraine Dupree  
District Cabinet  
Secretary/Treasurer  
P.O. Box 485  
Wingate, NC 28174**



**Lion Diane B. Whitley  
31-E District Governor  
712 Heatherwood Dr.  
Monroe, NC 29112**